

fabricio medeiros

hi@fabriciom.com

objective

Currently, my focus is to work as a line producer/project manager in a group of talented people where artistic and analytical collaboration enhance interactive media communication by being responsible for business aspects, management, and accompanying processes to ensure that production value is delivered against internal and external expectations.

education

Interactive Multimedia - Post Graduate Diploma, 2010

Sheridan College Institute, Oakville, ON, Canada

Bachelor of Science Degree in Computer Engineering, 2005

Catholic University of Goiás, Goiânia, GO, Brazil

profile

For more than a decade, I have worked in the entertainment and corporate industries designing and delivering multimedia projects from small-scale to large interactive, experiential or audiovisual installations and services. I started as a developer moving up the ladder to team lead, project manager and line producer with focus in providing the user with a unique experience as well as being able to engage the team until delivery while optimizing process and improving customer relations. My work experience spans from IT industry to events, permanent and non-permanent installations, immersive media production and R&D. The intersection of art, media and technology alongside with creativity and innovation is the driving force of projects I have worked on. Action-oriented professional with expertise in management and coding, from conceptualization to final deployment and testing.

portfolio

www.fabriciomedeiros.com

work experience

Line Producer · São Paulo, SP · 10/2018 ~

Media Monks www.mediamonks.com

Project management (budget, scope, resources, schedule, etc.) of cutting-edge experiential and interactive installations around the world through all stages until delivery.

Lead the technical and creative team to achieve excellence and innovation on each single project as well as collaborate with producers and partners to satisfy their vision.

Line Producer · Montreal, QC · 01/2017 ~ 10/2018

Moment Factory www.momentfactory.com

The Line Producer is part of Moment Factory's Management Department.

Management of several projects (budget, scope and schedule) specifically assigned by the Project Management Director that embrace interactivity, scenography and content production.

Also, this role ensures project follow-up from conception to operation phases, including content production, post-production, internal and external needs and transfer of operations to the client.

Project Manager · Toronto, ON · 12/2014 ~ 01/2017

Globacore www.globacore.com

Team management for several interactive and engaging experiences.

Managed projects using different methodologies such as Agile (Scrum) as well as architected and deployed applications for several technologies such as touch walls, VR, custom hardware, etc.

Project Manager .. Creative Technologist · Toronto, ON · 06/2012 ~ 12/2014

Forge Media + Design www.forgemedia.ca

Project management with minor interactive development for digital content, kiosks, walls and web using technologies such as AIR, Unity, Processing, C++, Arduino and sensory data to deploy interactive and way-finding experiences.

Eliciting and analyzing business requirements for custom projects for further resource allocation.

Developed and identified new processes to eliminate bottlenecks and increase productivity.

Engaged on R&D for emerging technologies that could be useful in client projects.

Interactive Developer · Toronto, ON · 06/2010 ~ 05/2012

A51 Integrated www.a51integrated.com

Interactive developer focusing on multi-user apps, websites and touch screens.

ActionScript Developer · Oakville, ON · 04/2009 ~ 06/2010

Freelance

ActionScript development. Clients include Sunlife Financial, Autohound and The Globe and Mail.

ActionScript Developer · São Paulo, SP · 03/2008 ~ 04/2009

XOXUA Interactive Communication www.xoxua.com.br

ActionScript development to deliver solutions for the design team regarding effects, data content and design.

Developer · Campinas, SP · 01/2006 ~ 02/2008

IBM

Web developer 04/2007 ~ 02/2008

IBM Brazil - Campinas, SP

Role: Ensured production support for Medco's B2C applications. Medco is the largest Pharmacy Benefit Management Company in the US. Analysis and solution delivery on technologies involved such as DHTML, JavaScript, JSP and C++. Requirements and documentation gathering, status reporting and stress testing for quality assurance.

Web designer and ActionScript developer 01/2006 ~ 03/2007

IBM Brazil - Campinas, SP

Role: Member of Sotheby's development team. Responsible for new design implementations, as well as integration between a corporate-only Flash application and .NET outputs for Sotheby's International Realty website. Requirements gathering, documentation set up, status reporting, stress testing and solution delivery.

Instructor · Goiânia, GO · 01/2006 ~ 07/2006

Microlins

Lecturing web languages and software such as HTML, XML, Adobe CS2 and Macromedia Studio.

Ensure quality control and knowledge transfer to all participants in terms of apprenticeship for job forwarding.

Manager Assistant · Goiânia, GO · 12/2002 ~ 05/2003

Banco do Brasil - Infrastructure Management Department

Assist Infrastructure Manager in solution delivery for bank's internal operations.

Troubleshooting, maintenance and operation of administrative tasks regarding database and report sheets in the security system of the bank.

language proficiency

English: Fluent

Portuguese: Fluent

French: Basic

Spanish: Basic

Italian: Basic