fabrício medeiros

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objective

Currently, my focus is to work as an executive producer in a group of talented people where artistic and analytical collaboration enhance experiential media communication by being responsible for business aspects, management, and accompanying processes to ensure that production value is delivered against internal and external expectations.

Interactive Multimedia - Post Graduate Diploma, 2010
Sheridan College Institute, Oakville, ON, Canada

Bachelor of Science Degree in Computer Engineering, 2005
Catholic University of Goiás, Goiânia, GO, Brazil

profile

For over a decade, I have worked in the entertainment and corporate industries designing and delivering multimedia projects from small-scale to large interactive, experiential or audiovisual installations and services. I started as a developer moving up the ladder to team lead, project manager and producer with focus on providing users with a unique experience as well as being able to engage the team until delivery while optimizing process and improving customer relations.
My work experience spans from IT industry to events, permanent and non-permanent installations, immersive media production and R&D. The intersection of art, media and technology alongside with creativity and innovation is the driving force of projects I have worked on. Action-oriented professional with expertise in management and technologies, from conceptualization to final deployment.

portfolio

www.fabriciomedeiros.com

work experience

Senior Experiential and Virtual Events Producer · *São Paulo, SP* · **10/2018 ~ now**
MediaMonks   www.mediamonks.com
Responsible for management (budget, scope, resources, schedule, KPIs and client comms) of cutting-edge experiential and interactive projects around the world through all stages until delivery.
Lead the technical and creative teams to achieve excellence and innovation on each single project as well as collaboration with business, stakeholders and partners to satisfy their vision.

Line Producer · *Montreal, QC* · **01/2017 ~ 10/2018**
Moment Factory www.momentfactory.com
The Line Producer is part of Moment Factory's Management Department.
Management of several immersive related projects specifically assigned by the Project Management Director that embrace interactivity, scenography and content production.
Also, this role ensures project follow-up from conception to operation phases, including content production, post-production, internal/external needs and transfer of operations to the client.

Project Manager · *Toronto, ON* · **12/2014 ~ 01/2017**
Globacore www.globacore.com
Team management for several interactive and engaging experiences.
Management of projects using different methodologies as well as architeture and
deployment of applications for various scenarios such as touch walls, VR, custom hardware, etc.

Project Manager .:. Creative Technologist · *Toronto, ON* · **06/2012 ~ 12/2014**
Forge Media + Design www.forgemedia.ca
Project management as well as code development for digital content, kiosks, walls and web using technologies such as AIR, Unity, Processing, C++, Arduino and sensory data to deploy interactive and way-finding experiences.
Eliciting and analyzing business requirements for custom projects for further resource allocation.
Developed and identified new processes to eliminate bottlenecks and to increase productivity.
Engaged on R&D for emerging technologies that could be useful on client projects.

Interactive Developer · *Toronto, ON* · **06/2010 ~ 05/2012**
A51 Integrated   www.a51integrated.com
Interactive developer focusing on multi-user apps, websites and touch screens.

ActionScript Developer · *Oakville, ON* · **04/2009 ~ 06/2010**
Freelance
ActionScript development. Clients include Sunlife Financial, Autohound and The Globe and Mail.

ActionScript Developer · *São Paulo, SP* · **03/2008 ~ 04/2009**
XOXUA Interactive Communication   www.xoxua.com.br
ActionScript development to deliver solutions for the design team regarding effects, data content and design.

Developer · *Campinas, SP* · **01/2006 ~ 02/2008**
IBM
Web developer 04/2007 ~ 02/2008
IBM Brazil - Campinas, SP
Ensure production support for Medco's B2C applications. Medco is the largest Pharmacy Benefit
Management Company in the US. Analysis and solution delivery on technologies involved such as DHTML,
JavaScript, JSP and C++. Requirements and documentation gathering, status reporting and stress testing for
quality assurance.

Web designer and ActionScript developer 01/2006 ~ 03/2007
IBM Brazil - Campinas, SP
Member of Sotheby's development team. Responsible for new design implementations, as well as
integration between a corporate-only Flash application and .NET outputs for Sotheby's International Realty
website. Requirements gathering, documentation set up, status reporting, stress testing and solution delivery.

Instructor · *Goiânia, GO* · **01/2006 ~ 07/2006**
Microlins
Lecturing web languages and software such as HTML, XML, Adobe CS2 and Macromedia Studio.
Ensure quality control and knowledge transfer to all participants in terms of apprenticeship for
job forwarding.

Manager Assistant · *Goiânia, GO* · **12/2002 ~ 05/2003**
Banco do Brasil - Infrastructure Management Department
Assist Infrastructure Manager in solution delivery for bank's internal operations.
Troubleshooting, maintenance and operation of administrative tasks regarding database and report
sheets in the security system of the bank.

language proficiency

English: Fluent
Portuguese: Fluent
French: Basic
Spanish: Basic
Italian: Basic